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entrepreneurially

strategic goals

SEECEL HAS IDENTIFIED A STRATEGIC FRAMEWORK AND A SET OF GOALS WHICH WILL DETERMINE THE SUCCESS OF ITS WORK PROGRAMME AND OPERATIONAL ACTIVITIES DURING THE PERIOD

2013-2016:

### Strategic Goal I:

To continue to support participating countries in their efforts to accommodate EU recommendations for promotion of entrepreneurship as a key competence by specifically addressing entrepreneurship in early education (ISCED 1 and ISCED 2 level).

### Strategic Goal II:

To support participating countries in their efforts to accommodate EU recommendations for promotion of entrepreneurship as a key competence by specifically addressing entrepreneurship at general part of secondary education (ISCED 3 level).

### Strategic Goal III:

To continue to enhance the contribution of third-level education to the competitiveness drive by way of increased awareness and understanding among higher education establishments of entrepreneurial learning particularly in non-business disciplines (ISCED 5&6).

### Strategic Goal IV:

To continue to reinforce more sustainable development of enterprise-driven training needs analysis frameworks in participating countries, both general ones (TNA) and those focused on women (WETNAS).

### Strategic Goal V:

To support participating countries in SBA Assessment by establishing a peer-learning methodology for SBA Assessment (for principles 1 and 8) and by running the first regional SBA peer-learning exercise.

### Strategic Goal VI:

To actively involve national teacher training authorities in development of lifelong entrepreneurial learning as a key competence and its introduction to the educational systems at national levels.

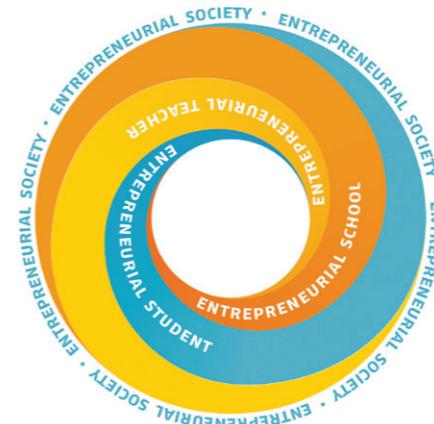
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### Strategic Goal VII:

To support development of policies and to promote best policy practices in women entrepreneurship in line with the Small Business Act for Europe and capacity building of national and regional women entrepreneur's networks & associations.

### A Horizontal Pillar of Activities and Strategic Goal VIII:

To further work on development and improvement of Information Gateway, called Community of Practise (CoP) that proved to be a relevant tool for exchange of information and good practices, as well as a useful platform for expert work and to further expand and update the developed Teacher Knowledge Base (TKB).



strategic goals

SEECEL'S 2013-2016 WORK PROGRAMME IS FINANCIALLY SUPPORTED BY THE EUROPEAN UNION AND THE REPUBLIC OF CROATIA

The European Union (EU) is made up of 28 Member States who have decided to gradually link together their know-how, resources and destinies. Together, during a period of enlargement of 50 years, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms.

The EU is committed to sharing its achievements and its values with countries and peoples beyond its borders.

The European Commission is the EU's executive body.



THE MINISTRY OF ENTREPRENEURSHIP AND CRAFTS OF THE REPUBLIC OF CROATIA



THIS PROJECT IS FUNDED BY THE EUROPEAN UNION

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## AWARDS AND RECOGNITIONS

### THE CHAMPION OF REGIONAL COOPERATION (2014)

- awarded by the Regional Cooperation Council for SEECEL's active and dynamic approach to regional cooperation and contribution to the SEE 2020 preparation process

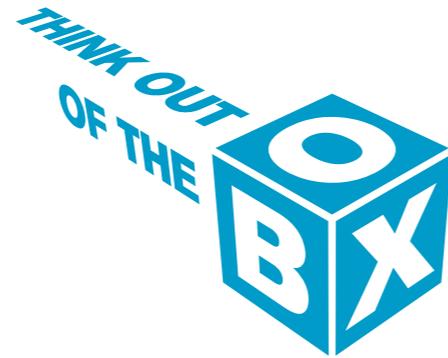
### THE EUROPEAN PROJECTS AWARDS IPA 2013 (2013)

- for the successful implementation of SEECEL's project entitled "Developing the Entrepreneurial Society in Western Balkans and Turkey", in the category "ongoing" projects and best actors in Regional and Local Development (2013)

### THE KNOWLEDGE ECONOMY NETWORK (KEN) (2012)

- an international Best Practise Award for "original and successful practise in any domain of knowledge society and economy development" and especially for "good practice in successful regional cooperation in training and education"

The European Commission has recognized SEECEL as best practice example in strategic regional cooperation, good conceptual solutions in the field of entrepreneurial learning as a key competence and best practice example in line with the first principle of the Small Business Act for Europe.



## STRATEGIC PARTNERS

In order to ensure synergy between complementary activities, SEECEL actively cooperates with a range of bodies and institutions on a regional and international level.

### EUROPEAN COMMISSION (EC):

- DG Enlargement
- DG Enterprise and Industry
- DG Education and Culture

### EUROPEAN TRAINING FOUNDATION (ETF)

### ORGANISATION FOR ECONOMIC CO-OPERATION AND DEVELOPMENT (OECD)

### REGIONAL COOPERATION COUNCIL (RCC)

# SEECEL

SEECEL's **vision** aims to foster entrepreneurial-friendly environments and strengthen the mind-sets for building entrepreneurially literate societies that lead to sustainable economic growth and development.

SEECEL's **mission** is to work on systematic development of lifelong entrepreneurial learning as a key competence, in line with policies and practice of those of the European Union, implemented through structured regional cooperation.

At the heart of SEECEL's **values** is partnership: a) promoting alliances and networks within countries participating in the Centre's activities; b) reinforcing cooperation between countries in the EU pre-accession region; c) building partnerships with organisations, governments and the world of enterprise in the European Union, and beyond.

SEECEL primarily functions as **a policy broker and facilitator for the countries of the EU pre-accession region**. SEECEL strives to ensure high-quality outputs through its regional activities in policy guidance, advisory support and assistance to relevant stakeholders at national and regional level. In the long term, SEECEL aims to make its achievements, knowledge and expertise networks available to a more global community of entrepreneurial learning policy makers and specialists.

## — vision

## — mission

## — values

## — a policy broker and facilitator for the countries of the EU pre-accession region

# SEE

## BACKGROUND

Countries from the Southeastern Europe and Turkey, which are on their way to join the European Union, as well as the Republic of Croatia, who joined the European Union in July 2013, have over the last few years achieved significant progress towards adopting the EU policy framework in the area of life-long entrepreneurial learning. In this policy process, countries have set a number of benchmarks aiming to promote knowledge-based economies.

In 2008 the governments of eight countries expressed a need for establishing a structured co-operation in the area of lifelong entrepreneurial learning. The Republic of Croatia took a lead in the overall process and offered to be a host country and therefore in 2009 established the **South East European Centre for Entrepreneurial Learning (SEECEL)**.

With the initial financial and organisational support from the Croatian Government through the Ministry of Economy, Labour and Entrepreneurship (now Ministry of Entrepreneurship and Crafts of the Republic of Croatia) and Croatian Chamber of Economy, SEECEL launched its activities in 2009.

## SEECEL'S MEMBER STATES ARE:

- Albania
- Bosnia and Herzegovina
- Croatia

- Kosovo \*
- Macedonia (the Former Yugoslav Republic)
- Montenegro
- Serbia
- Turkey

## THE MAIN PILLARS OF ACTIVITIES

SEECEL's methodology of work is based on Evidence Based Policy Making (EBPM) and on using the Open Method of Coordination (OMC).

- Development of the life-long entrepreneurial learning with entrepreneurial learning as a key competence at the following levels of education; ISCED 1, ISCED 2, ISCED 3 and ISCED 5&6
- Enterprise-driven Training Needs Analysis (TNA) for the existing entrepreneurs with special focus on Women Entrepreneurs (WETNAS)
- Supporting development of policies and promotion of best policy practices in women entrepreneurship in line with the Small Business Act for Europe and capacity building of national and regional women entrepreneur's networks & associations
- Dissemination and promotion of good policies and good practice examples (Information Gateway and Community of Practice)

\* This designation is without prejudice to positions on status, and is in line with UNSCR 1244 and the ICJ Opinion on the Kosovo Declaration of independence

vision, mission and values

about us